

**PROMOTIX**  
DIGITAL PROMOTIONS DELIVERED

**WE**

DONT WASTE YOUR  
DIGITAL SPACE



P-32, Dayal city,  
Govindpur,  
Jamshedpur-831004  
+91 8789389941  
+91 9572886984  
prakash@promotix.in  
www.promotix.in

**STRATEGIC**  
BRAND DESIGN

**CREATIVE**  
AGENCY

**DIGITAL**  
MARKETING



We don't just build websites.  
We help businesses flourish online.



We are your digital marketing team, and we are here to be  
your first port of call for all things online, and all things digital.

[WWW.PROMOTIX.IN](http://WWW.PROMOTIX.IN)

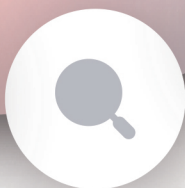


# WE PROVIDE TAILORED SOLUTIONS

## OUR SKILL, YOUR GROWTH

# "TRUST OUR PROFESSIONALS"

We offer a complex internet marketing service. Our offer comprises of the most important and the most effective marketing tools drawing from traditional, as well as our own, original solutions.



GET IN TOUCH:

(+91) 95728 86984

## OUR COMPANY

Promotix - is an internet marketing agency operating across Jharkhand, West Bengal and Orissa markets for over 4 years. With our help, dozens of entrepreneurs have acquired new clients and expanded their businesses.

We care about the success of your business, your success is our success. You can rely on us. That's why we find proven marketing techniques that work for you. We help you gain a practical understanding of your customers' needs and their expectations, which directly affect the measurable end result.

## WHY CHOOSE US?

We specialise in creating brand identity in digital and physical format. We provide a strong marketing service using appropriate tools. All of our projects stand out, and are well planned and measurable.

The services we provide are distinguished by their high quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. We help promote your company and products with the help of the Internet, advertisement,



# SERVICES WE PROVIDE

## WEBSITE DESIGN

- ▶ WEBSITE DESIGN AND BUILD
- ▶ E-COMMERCE WEBSITE
- ▶ WEBSITE MAINTENANCE
- ▶ WEBSITE DEVELOPMENT



## ONLINE MARKETING

- ◆ SOCIAL MEDIA MARKETING
- ◆ SOCIAL MEDIA ADVERTISING
- ◆ BLOG MANAGEMENT
- ◆ EMAIL MARKETING
- ◆ SEARCH ENGINE OPTIMIZATION
- ◆ PAY PER CLICK
- ◆ SMS MARKETING
- ◆ ULTIMATE MARKETING PACKAGE
- ◆ PROFESSIONAL WEBSITE CONTENT



## GRAPHIC DESIGN

- LOGO DESIGN
- FLYER DESIGN
- BUSINESS CARDS
- BROCHURE DESIGN

## OTHER SERVICES

MOBILE APP  
VIDEO PRODUCTION  
WALKTHROUGH TOURS  
SSL CERTIFICATE





# WEBSITE

## DESIGN SERVICE

Our websites are designed bespoke to you, your business and your brief. Let us know what you envisage and we'll make it a reality! We have 54 detailed process steps in every website build, ensuring you get the website of your dreams. You can expect a seamless and perfect service with top levels of communication at all times.

OUR TEAM  
WILL MAKE  
YOUR DESIGN  
COMES TRUE



Siliguri, West Bengal



(+91) 8789389941



contact@promotix.co.in

[www.promotix.co.in](http://www.promotix.co.in)



## WHY

**Awareness** : A website should not be overlooked; unfortunately, many businesses neglect this as an important aspect of their business and overall marketing mix.

**Competitors** : Whilst your website may not be performing, you can guarantee a competitor's website is! Keep your customers engaged in your website and not others!

**Marketing** : Online marketing becomes very challenging, especially if your website does not live up to the standards your customers expect. So it's important to keep it fresh!

## WEBSITE DESIGN SERVICES

Keeping your website up-to-date and running efficiently is a task most business overlook. Our expert developers will ensure that your website is constantly changing and following current trends. We also provide

- ➡ User Guide
- ➡ Bespoke Pages
- ➡ Security
- ➡ SEO Setup
- ➡ Regular Backups
- ➡ Analytics Report

## BUILDING BRANDS WITH PASSION

### ONE BRILLIANT IDEA FOR EVERY CLIENT

Through our high-class techniques and bespoke growth plans, we assess digital problems and employ strategies that lead to commercial success.

### HIGH QUALITY

Our main goal is to provide a consistent high level of service. By working closely with our customers and partners, we obtain the best results. We adapt customer expectations and their financial capabilities to our established goals.

### OUR RESOLUTION

At Promotix we won't simply build your website and run a digital marketing campaign. We create innovative solutions that allow your business to perform to its full potential.

Through our high-class techniques and bespoke growth plans, we assess digital problems and employ strategies that lead to commercial success.

This means reflecting what matters to you in our designs. Whether that involves creating a phenomenal brand, a highly-optimised eCommerce website and a digital marketing strategy that delivers quality. We make it happen.





**WE MAKE YOUR BUSINESS VISIBLE  
| OUR GOALS & OBJECTIVES**

# DIGITAL

MARKETING SERVICE

Online Marketing is of vital importance to any business. Not only is it all about getting your brand out there into the digital world, but it's also a great way of keeping track of and staying ahead of your competitors.

## WHAT WE DO

SEARCH ENGINE OPTIMIZATION  
SOCIAL MEDIA MARKETING  
PPC MANAGEMENT  
LINK BUILDING  
SOCIAL NETWORK ADVERTISING  
BLOG MARKETING  
EMAIL MARKETING  
LOCAL BUSINESS LISTING

PROMOTIX Digital Marketing supports the various Business Units in the execution of the digital marketing strategy ensuring to support the corporate objectives, such as:

- **Inbound marketing and lead generation** - lead attraction, capture and nurture through digital channels
- **Content strategy implementation** - web and email
- **Performance analysis** - analyzes traffic and behavioral data, trends, and patterns, and propose appropriate recommendations

## CONTENT DEVELOPMENT

We can't overemphasize the importance of content marketing. In fact, of all the strategies available to businesses to market themselves online, such as search engine marketing, social media marketing, and pay-per-click campaigns, content marketing is perhaps the most important aspect of any successful digital marketing strategy.

## SOCIAL MEDIA

You need a social media strategy - don't let anyone tell you any different. And we're not talking about posting a cute cat video once a week on Facebook with the hope that your customers think you're as adorable as said cat. We'll find your target audience on major social networks such as Twitter, Facebook, and Google+. We also need to make sure your brand message is one that will resonate with your target market on social media.

**WE WANT TO  
SUPPORT YOU  
IN ALL THINGS  
DIGITAL.**

## GOOGLE ADWORDS

### Our Approach :

- Find affordable keywords used most often by consumers searching for your products or services.
- Continuous optimization of ads to achieve the highest click-through rates
- Measurement to guide site enhancements that improve conversions

## FACEBOOK ADS

- ◆ Seamlessly reach a larger audience with the digital expertise of DigitalCoast.
- ◆ Work directly with our Facebook experts to develop the best strategy to reach your ideal customer.
- ◆ Receive detailed analytics reporting outlining the performance of the campaign and improvement opportunities.

## PROMOTIX SUPPORT :

- ▶ Lead capture (createweb forms, SFDC campaigns)
- ▶ Event, trade show promotion and follow up support
- ▶ Digital advertising support
- ▶ Web triage and clean up (SEO, keywords, meta data)
- ▶ Social media management
- ▶ Email nurture campaign support
- ▶ Video strategy
- ▶ Contest support



# VIDEO & MEDIA

How does exceptional video production help your company grow?



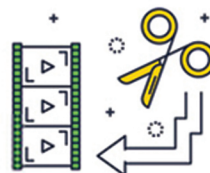
**MOTION GRAPHICS**  
●○○○○



**MOVIE CAMERA**  
○○○○○



**MOVIE STAFF**  
○○○○○



**MONTAGE**  
○○○○○



**SPECIAL EFFECTS**  
○○○○●

In catering to the increasingly short attention span of today's customer, it's often better to show it than to simply say it.

When it comes to our video creation capabilities, seeing is truly believing. If you have an idea, we'll take it to a new level. If you don't know what you need, we'll figure it out with you. From script writing to storyboarding and full animation, we'll deliver a finished product that's worth well over a thousand words.

- Audio / Visual Capabilities
- Video Animation
- Script Writing

- Post Production
- Explainer Videos
- Storyboarding

- Video Walkthrough
- Radio Commercials

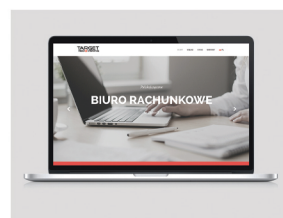
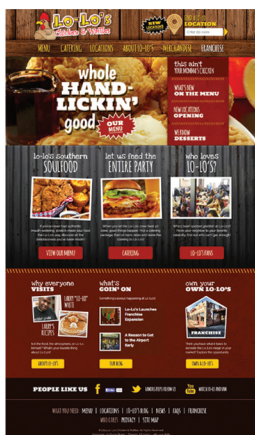
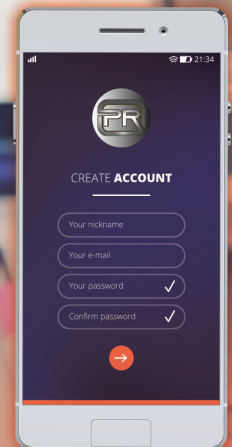


# WHAT WE'VE BEEN UP TO

Our ultimate goal is to consistently provide a high level of service. By close co-operation with our customers and partners, we get the best results. We closely match the expectations of our customers and their financial capabilities to the objectives.

OUR WORK

## WHERE CREATIVITY MEETS TECHNOLOGY FEATURED WORK



Haardt Developers			
PROPERTY	STATUS	DATE	PRICE
1. PROPERTY	2. STATUS	3. DATE	4. PRICE
5. PROPERTY	6. STATUS	7. DATE	8. PRICE
9. PROPERTY	10. STATUS	11. DATE	12. PRICE
13. PROPERTY	14. STATUS	15. DATE	16. PRICE
17. PROPERTY	18. STATUS	19. DATE	20. PRICE
21. PROPERTY	22. STATUS	23. DATE	24. PRICE
25. PROPERTY	26. STATUS	27. DATE	28. PRICE
29. PROPERTY	30. STATUS	31. DATE	32. PRICE
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81. PROPERTY	82. STATUS	83. DATE	84. PRICE
85. PROPERTY	86. STATUS	87. DATE	88. PRICE
89. PROPERTY	90. STATUS	91. DATE	92. PRICE
93. PROPERTY	94. STATUS	95. DATE	96. PRICE
97. PROPERTY	98. STATUS	99. DATE	100. PRICE





## OUR TEAM

Our team lay on the three milestones i.e.: Simplicity, Excellence and Excitement which helps us to create value in our strategies.



## SUPPORT

+91 9525564027  
+91 9572886984  
+91 6205896843  
contact@promotix.co.in  
www.promotix.co.in



## MAPS

KL 10/5, CROSS ROAD 28  
TECLO COLONY  
JMASHEDPUR-04  
JHARKHAND

## WE LOVE NEW & CREATIVE IDEAS

From creative video scripts to direct mailers to full page ads, **PROMOTIX** takes your ideas and brings them to life while surpassing your expectations (and staying within brand standards of course).



**Large and complex project engineering and handling capabilities.**



**Sizable resource pool with diverse skill sets.**



**Strong customer and vendor relationships.**



SCAN HERE!

To learn more about **PROMOTIX** or visit [www.promotix.co.in](http://www.promotix.co.in)



fb/pr0027



@promotix



95728 86984



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